



the dedicated blog-zine for MUAs the world over

**COMPETITION PACK  
FILM & TV MAKE-UP  
U M A expo 2014  
SUNDAY 6<sup>TH</sup> APRIL**

**CONTENTS**

- 1. THEME ... PAGE 2**
- 2. ENTRY FORMS... PAGE 3**
- 3. ELIGIBILITY... PAGE 3**
- 4. COMPETITION REGISTRATION... PAGE 3**
- 5. JUDGING PROCESS, SCORE SHEETS AND AWARDS CEREMONY... PAGES 3  
& 4**
- 6. SET-UP, BRIEFING, MODELS AND COMPETITION... PAGES 4 & 5**
- 7. AT THE END OF THE COMPETITION... PAGE 5**
- 8. TIMETABLE ... PAGE 6**

## **I. THEME – Napoleonic Wars**

**Contestants are required to design and make-up a military or naval character who has been in battle. This character can be male or female. Suitable costume to be sourced.**

### **Background**

The Napoleonic Wars followed the French Revolution and took place under the leadership of Napoleon Bonaparte from 1799 to 1815 in various theatres of war across mainland Europe, North America and the Caribbean, ending with the Battle of Waterloo on 18<sup>th</sup> June 1815 under the Duke of Wellington. Involving the majority of the European nations, soldiers moved throughout the continent, often taking with them their wives and families who travelled with the armies. The navy played a major part in this conflict with many famous battles taking place at sea, including the Battle of Trafalgar under the command of Lord Nelson.

Army warfare was conducted by infantry, made up of riflemen foot soldiers, and mounted cavalry with their light charger warhorses, as well as field artillery in the shape of cannons pulled by much heavier horses.

Uniforms varied in colour from the traditional scarlet of the British Army through to darker blues and greens, as camouflage began to play a bigger part in battle.

Naval conditions were stark and primitive with many of the sailors having been Press Ganged into service. Life below decks was unhygienic with men crowded into small spaces, few fresh supplies and medical attention in its infancy. Amputations were common and disease was rife for both sailors and soldiers.

Your character exists in these surroundings.

### **CRITERIA FOR THE MAKE-UP – time allowed 60 minutes for make-up**

- Character Make-up
- Stretch and stipple ageing
- A prosthetic piece such as nose, cheeks, black eye, etc
- Wounds/burns/bruises - Makeup FX that come from the colour palette not a piece
- Hand laid hair - beard, moustache, eyebrows
- Full postiche - moustache or beard on a lace
- Tattoos - either hand painted or transfer
- Old scars
- Ethnicity change
- Illness
- If female, the beauty has to be in accordance with the directive

### **CRITERIA FOR THE HAIR – time allowed 40 minutes for hair**

Hair to be styled or wig to be applied

This is to be treated like a proper Make-up Call on a movie or television set. At the end of the allotted time, the model will get into costume, just as they would in reality.

## **2. ENTRY FORMS**

- All completed entry forms available from <http://www.umae.co.uk/media/umae/warpaint.pdf> must be returned to [simone@umae.co.uk](mailto:simone@umae.co.uk) by the deadline of 23:59 on Friday 21<sup>st</sup> March with COMPETITION typed into the subject.
- Judges will select 12 artists who will be notified 10 days before the show.
- It is the competitor's responsibility to enter themselves correctly and to ensure the entry is accompanied by supporting documentation.
- Competitors must hold a valid show entry ticket for the relevant day of the show in order to enter the venue. Your e-ticket number must accompany your entry form. Your model does not require a ticket.
- Entries must be accompanied by two images of the competitor's work, either in jpeg or pdf format. Images must not be more than 1mb each in size.
- Entries must also be accompanied by completed Tutor Recommendation Form.
- Please enter as early as possible as numbers are limited to 12.
- Entries cannot be considered after the deadline date.
- Your competition entry confirmation will be sent via email.
- Entry acknowledges agreement to adhere to the rules and regulations.

## **3. ELIGIBILITY**

- This competition is open to both students and graduates. Students must provide contact details for themselves and their tutor (mobile number plus email address). Graduates must provide a dated graduation certificate or letter from their education institution.
- Please note that on the date of the competition entrants must be over 16 years of age. It is recommended that models are over 25 years of age in order for competitors to work on a slightly older face.

## **4. COMPETITION REGISTRATION**

- You will arrive at 9:45 before the show opens and taken to the registration area.
- Competitor entry numbers will be given to you on the day of the competition at the Competition Registration desk.
- You must be seated with your model in time for the briefing, which will be made about 5 minutes before the scheduled competition start time.
- Once the briefing starts, you or your model will not be allowed to leave the competition area apart from a toilet break in exceptional circumstances.
- Anyone arriving after the briefing has begun may not be permitted entry.

## **5. JUDGING PROCESS, SCORE SHEETS AND AWARDS CEREMONY**

- Models must queue to be formally judged and must remain in the competition area until all the judging has finished BEFORE leaving the judging area.
- Once your model has left the competition/judging area, they will NOT be allowed back in.

- The Awards Ceremony will be held at 16:00 and all models are required to remain in character until the Awards Ceremony. Failure to do this will result in disqualification.
- All score sheets will be distributed after the awards ceremony and judges will be available for feedback so please have your model with you. Serious competitors gain valuable advice and feedback from the judges to improve their confidence and technique in both the working and competition environment.
- In the event of a tie, the Competition Director's decision is final.
- Rules and regulations or amendments will remain at the discretion of the competition organisers.
- All entries are accepted with the competitor's agreement of all the rules and regulations.
- Video footage and photographs may be taken by an official photographer and United Makeup Artist expo reserves the right to use the work in its website and for promotional use.

## **6. SET-UP, BRIEFING, MODELS AND COMPETITION**

### **You must set up in plenty of time for the briefing.**

- Before the briefing, all equipment and personal belongings must be stored neatly under the tables.
- Please note that once briefing starts competitors will NOT be able to retrieve any items from their bags and belongings and points may be deducted if this happens.
- You will be provided with:
  - Artist's chair
  - Table
  - Mirror
  - Cape
  - Apron
- Competitors must provide their own:
  - Model
  - Towels
  - Water
  - Small bin with a lid and plastic liner
  - Materials needed for competition.
- If warm water is required, competitors must supply their own in a suitable container such as a flask.
- No smoking or eating is allowed during the competition or in the competition area.
- Soft drinks are permitted.

- Mobile phones - Competitors will be disqualified for phones that ring, vibrate or are answered during the competition, as this is a distraction to your fellow competitors. You are permitted to use your mobile phone as a “silent” timer.
- Once in the competition arena you are not permitted to touch or prepare the model until the competition has started.
- Models should wear suitable warm clothing and comfortable footwear. The temperature of the competition area can fall below that of the show floor and models may be required to stand for some time during judging.
- Please inform your model that judging can sometimes take up to 1 hour. If any competitor or model is pregnant or has a medical condition or special need that would make this difficult, please inform the competition staff at the registration desk.
- Competitors must be aware that floor judges will be observing working practices. Marks will be awarded for hygiene, tidiness and personal presentation.

## **7. AT THE END OF THE COMPETITION**

- At the conclusion of the competition, competitors **MUST** leave the competition area until permitted to return by competition staff.
- Please take both your own and your model’s personal belongings with you, such as bags, as the organisers are not held responsible for these items at any time.
- The competition staff will inform you when you are allowed to pack your kit away which is normally once the models are lined up for judging.
- This rule **MUST** be adhered to as disruption to other competitors will not be allowed.
- Please consider your fellow competitors whilst they are working.
- All kits must be packed away and removed in time for the awards ceremony which is held at 16:00.

## 8. TIMETABLE – SUNDAY 6<sup>TH</sup> APRIL

10:00 – 10:30	Registration and briefing
10:30 – 10:49	Set up workstation
10:50 – 11:50	Make-up application
11:50 – 12:00	Clear down and ready station
12:00 – 12:40	Hair / wig application and into costume
12:40 – 13:10	Judging
16:00 – 16:30	Award Ceremony, presentation and photos