



COMPETITION PACK

MAKEUP ARTISTRY

UMA expo 2016

Sunday May 8th

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- Scope

Sunday 8th May – Makeup Artistry Competition

This competition is an international student competition designed to challenge a make-up effects artist in the detailed and timeless skill of aging, with the inclusion of gender transformation of a model.

- Scale

The make-up artist will be required to apply hand-made prosthetics and employ the make-up techniques required to age a young female model to appear as an elderly male character.

- Objectives

The competition participant will provide professional prosthetics, incorporating hand laid hair techniques, to age a model and change their gender appearance from female to male. The participant will provide a female model within an age range of 25-30 years old. The competition participant will successfully transform the female model to an aged male character, in excess of 60 years old.

- Criteria/Variables

Eligible applicants will be current students or graduates of a recognised make-up school or training program. Eligible graduates will have completed their program within one year of the competition date. Each entrant must be over 16 years of age on the date of the competition.

Each applicant will submit a completed application form by email to emma@warpaintmag.com by no later than 23:59 Friday April 8th 2016 and MUST provide contact details for themselves and their tutor (if still studying) – successful applicants will be notified by email by Friday April 15th 2016

Each applicant will be required to submit three photos (maximum of 2mb per file) illustrating the quality and expertise of their prosthetic make-up application skills.

- Tasks/Work

Prosthetic applications will be judged according to a scoring rubric in the categories that will address prosthetic fit and application, appliance edge work, base tones and matches, highlights and shadows, texturing and painting techniques, hand laid facial hair work and the overall impact and development of the character.

Hand applied loose hair will be a required element in the final character. Participant may use the loose hair to create body or facial hair such as mustaches, beards, sideburns, eyebrows, or hair atop the head.

- Inclusions

Selected competition participants must provide:

- Proof of Admission: e-Ticket purchase (ticket number to be included on submission form) – MODELS do NOT require a ticket on competition day. However the chosen participating contestant's one day ticket purchase will cover Saturday admission also.
- Female model, age 25-30 years old
- Professional make-up kit, including all products and tools necessary to meet your objective
- Age prosthetics, that may either be purchased generic or custom-made for your model
- Wardrobe, wigs or accessories associated to create the developed character
- Current headshot photo of your female model, 8"x10" required for judging
- Brief paragraph describing the backstory of the developed character

UMAE will provide:

- Mirrored workstation with lights and electric
- Upright chair for model
- Waste basket
- UMAE free admission for model on day of competition

- Exclusions

All applications will be reviewed and up to EIGHT competition participants will be selected to contend for the 1st, 2nd and 3rd place positions and prize packages associated with the contest.

Eligible participants must review and consent to all competition rules and release requirements.

All make-up applications and painting will be conducted on-site at the competition location.

- Timetable

Competition will be 4 hours in length to allow for the complete development of an aged male character.

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|-----------------|---|
| ○ 10:00 > 10:30 | Registration |
| ○ 10:30 > 10:50 | Set up workstation including 5 mins briefing |
| ○ 10:50 > 14:50 | Competition commences – makeup applied |
| ○ 14:50 > 15:10 | Clear down and close out workstation |
| ○ 15:15 > 16:00 | Judging |
| ○ 16:00 > 16:30 | Sunday Awards Ceremony, presentation & photos |

- Other requirements

- **Competition Rules**

Competitors must:

Be present and ready to begin at specified start time

Complete the character make-up within the specified time frame

Provide a professional kit of materials, supplies and tools

Include a hand applied loose hair element in the final character.

Provide a “before” photograph of the model for judging.

Not prepare make-up coloration in advance, unless intrinsically colored appliance material.

Not speak with other competitors or engage audience viewers during the competition.

Not be coached or guided by instructors or peers during the competition.

Wigs and costumes will factor only in the overall criteria of the scoring rubric.

Selected competitors will be judged and scored as First, Second and Third place positions.

At the conclusion of the competition, competitors MUST leave the competition area until permitted to return by competition staff.

Please take both your own and your model’s personal belongings with you, such as bags, as the organisers will not be held responsible for these items at any time.

The competition staff will inform the competitors when they are allowed to pack kits away. This is normally once the models are lined up for judging after competition closure time.

This rule MUST be adhered to as disruption to other competitors in the area will not be tolerated.

Please consider your fellow competitors whilst they and you are working

All kits must be packed away and removed in time for the Awards Ceremony which is held at 16:00

- **Judging Criteria**

Judging will be conducted using a pre-developed rubric provided to guest judges. The scoring rubric content will address prosthetic fit and application, appliance edge work, base tones and matches, highlights and shadows, use of color texturing and painting techniques, hand laid facial hair work and the overall impact and development of the character. Selected categories will be scored on a scale of 1-4.

Hand applied loose hair will be a required element in the final character.

Wigs and costumes will factor only in the overall criteria of the scoring rubric.

Designated UMAe officials will total each scoring rubric and competitors will be scored as First, Second and Third place positions.

Winners will be announced live on-stage during a special announcement ceremony on Sunday, May 8th 2016 at 16:00